



# 2011 NASPAA COMPENSATION SURVEY

## **NASPAA Survey Sheds Light On Announcers' Compensation**

It's no secret that many P.A. announcers would like to know how their peers are compensated. In an effort to shed some light on this topic of interest, various NASPAA members were randomly surveyed. The survey targeted high school, junior college, NAIA, NCAA and NFL announcers, high school athletic directors and state high school associations.

In some instances, there was insufficient information, which limited the results. When information was lacking, certain sports were not included in the results. Information about NAIA P.A. announcers does not appear, because of insufficient information. Nonetheless, we are pleased with the information that the survey did produce, and hope that you find it beneficial.

# High School P.A. Announcer Survey Results

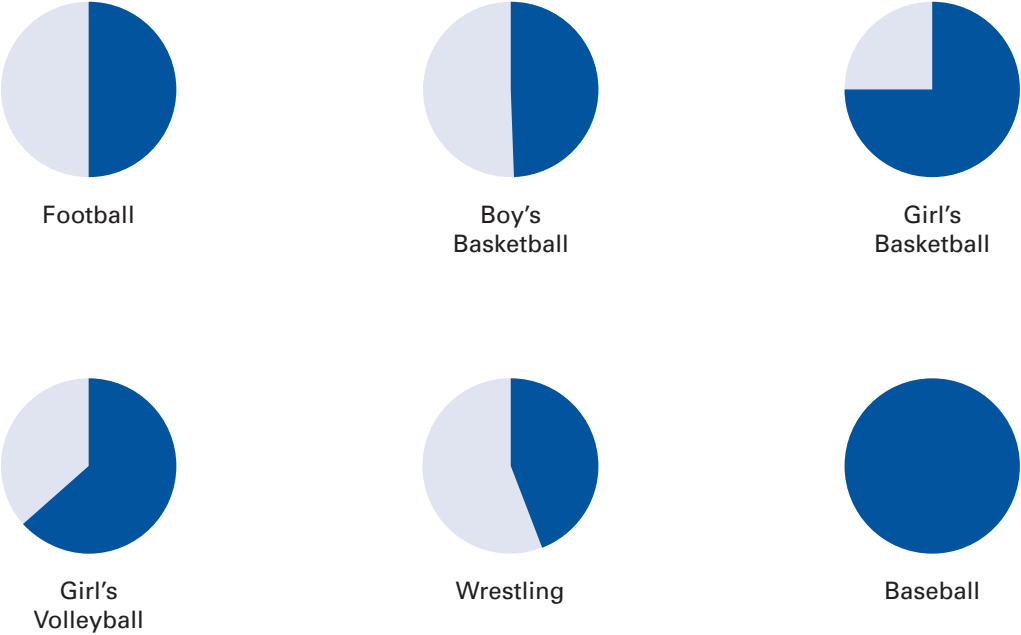
## Compensated

Averages only reflect payment of compensated announcers

	Range	Average: Regular Season	Average: Tournament
Football	\$0-75	\$42.00	
Boy's Basketball	\$0-40	\$22.00	\$27.50
Girl's Basketball	\$0-30	\$17.00	\$28.00
Girl's Volleyball	\$0-25	\$17.50	\$27.50
Wrestling	\$0-50	\$28.00	\$76.00
Baseball	\$0	-	-

## Non-compensated

● Percentage of announcers not compensated



### Miscellaneous Information

- Enrollment range of participating schools was 220-3500.
- One respondent pays \$9.54 per hour for football and boys basketball.
- One respondent pays \$12 for girls basketball and girls volleyball.
- One respondent pays \$200 for a two day wrestling tournament.
- 100% of P.A. announcers responding did not receive compensation for announcing baseball.

# High School P.A. Announcer Survey Results

1. P.A. Announcers who are not compensated who have asked for compensation.  
1%

2. If not compensated, why not ask?

- Want to support school and save it money.
  - I'm a parent of a player.
- Haven't decided how to broach the subject.
  - Announcers in our area are rarely paid.

3. Percentage of non-compensated P.A. announcers who would like to be compensated.  
50%

4. Why announce if you are not compensated?

- I enjoy it.
- It keeps me involved in sports.
  - I do it for the kids.
- My kids attend the school.
- I want to support the school.
  - I enjoy public speaking.



# High School Athletic Directors Survey Results

1. Do you compensate your varsity and junior varsity announcers?

- Varsity only: 47%
- No: 33%
- Both: 20%

2. Is so, how much do you pay them for each game/event?

- Range: \$15–\$85\*
- Average: \$28
- One respondent pays \$12.50 per hour
- \*Paid for football (school enrollment 2500)

3. Is compensation the same for each sport?

- Yes 90%
- No 10%

4. Are P.A. announcers for boys and girls sports paid the same?

Yes 100%

5. Do you pay members of your table crew or press box crew, i.e., scoreboard operator, official scorekeeper, etc.?

- Yes 92%
- No 8%

6. What are the perks that your announcers are provided?

- Free admission, apparel, recognition at the banquet.
- Free season pass for family, free food from the concession stand and a polo shirt.
  - None. They get paid.
  - Food, hats and shirts.
    - Water
  - Preferred parking



## State High School Association Survey Results (Three Respondents)

Sport	State Playoff	State Championship
Football	Host school	\$100 per game
	Host school decides: \$0-100	Host provides
	Host school decides	\$50 per game
Basketball	Host school up to semifinals	\$25 per game + meals & lodging
	Host school decides: \$0-25	Host provides
	Host school decides	\$30 per game
Baseball	Host school	Host school
	Host school decides	Host school decides
	Host school decides	\$30 per game
Softball	Host school	Host school
	Host school decides	Host school decides
	Host school decides	Don't use one
Volleyball	Host school	\$85 per match
	Host school decides: \$0-30	Host provides
	Host school decides	Don't use one
Soccer	Host school	Host school
	Host school decides: \$0-40	Host provides: \$25 per game
	Host school decides	Don't use one
Gymnastics	N/A	Host school
	N/A	N/A
	N/A	N/A
Swimming and Diving	N/A	Host school
	N/A	N/A
	N/A	N/A
Track and Field	N/A	Volunteers
	Host school decides	Host provides: \$100 per day
	Host school decides	\$200 per day
Wrestling	N/A	3 announcers, \$100 ea. per day
	\$0-100	Host provides
	Host school decides	\$200 per day
Lacrosse	Host school	Host school
	Host school decides	Host school
	N/A	N/A

Another state high school association indicated that it does not compensate P.A. announcers at its state championship events. If P.A. announcers are compensated it is provided through their host site management. The state high school association indicated that it does not know what, if any, compensation the P.A. announcers receive.

# Junior College P.A. Announcer Survey Results

## Compensated

Averages only reflect payment of compensated announcers

Average:  
Regular Season

Men's Basketball	\$35
Women's Basketball	\$35
Volleyball	\$37.50
Baseball	\$33
Men's Soccer	\$30
Women's Soccer	\$30
Men's Lacrosse	\$30
Women's Lacrosse	\$30

## Perks

- None
- Food
- Access to weight room and other exercise events
- Championship ring when team wins national championship

## Miscellaneous Information

- One respondent is paid \$3000 to announce mens and womens basketball and womens volleyball (55 totals games – average \$54.50 per game).
  - One respondent is not compensated for announcing mens or womens basketball.
  - One respondent is not compensated for announcing softball.

# NCAA Division III P.A. Announcer Survey Results

## Compensated

Averages only reflect payment of compensated announcers

Average:  
Regular Season

Football	\$100
Men's Basketball	\$57
Women's Basketball	\$56

## Perks

- Parking pass
- Food
- Tickets
- Apparel

Miscellaneous Information

One respondent is paid \$100 to announce mens and womens basketball

# NCAA Division II P.A. Announcer Survey Results

## Compensated

Averages only reflect payment of compensated announcers

Average:  
Regular Season

Men's Basketball	\$37.50
Women's Basketball	\$37.50
Volleyball	\$35

## Perks

- Parking
- Food
- Tickets
- Apparel
- Drinks

Miscellaneous Information

One respondent is paid \$35 to announce baseball

## NCAA Division I P.A. Announcer Survey Results

### Compensated

Averages only reflect payment of compensated announcers

	Range	Average: Regular Season
Football	\$0–100	\$100
Men's Basketball	\$25–175	\$71
Women's Basketball	\$28–100	\$63
Women's Volleyball	\$40–75	\$52.50
Men's and Women's Track	\$40–75	\$52.50
Men's Lacrosse	\$50–75	\$60
Women's Lacrosse	\$50–75	\$62.50
Women's Soccer	\$30–75	\$49
Men's Soccer	\$40–75	\$55
Softball	\$30–75	\$52.50
Men's Swimming	\$30–50	\$40
Field Hockey	\$30–55	\$45
Baseball	\$0–75	\$51.25

### Perks

- Food
- Parking space
- Parking pass
- Pre-game meal
- Shirt
- Free admission
- Tickets
- Two football season tickets & one basketball season ticket
- Two home game tickets

### Miscellaneous Information

- One respondent is paid \$125 for being the internal P.A. announcer for football.
- One respondent receives a season ticket, parking pass and pre-game meal in lieu of financial compensation.
  - Three respondents do not receive compensation for announcing football.
  - Two respondents do not receive compensation for announcing baseball.
- One respondent in swimming and one in gymnastics does not receive compensation.
- One respondent donates his announcing fee to the school, indicating that he does not announce for the money.
  - One respondent is an alumnus, and considers his work as a donation to his school.

# NFL Stadium Announcer Survey Results

Range	Average: Regular Season	Average: Post Season
\$100-250	\$181.25	\$181.25

**Perks**

- Parking pass
- Food
- Opportunity to purchase tickets for regular season
- Opportunity to purchase season ticket packages at a reduced rate and game day tickets at regular price
  - Season tickets
- Pre-game and half time buffet and snack for the press box
- Polo shirt and playoff gear

## NASCAR Compensation Information

Range	Hours per Race
\$200–600*	Approx. 12

\* depends on the size of the series

### Perks

- Boxed Meals

